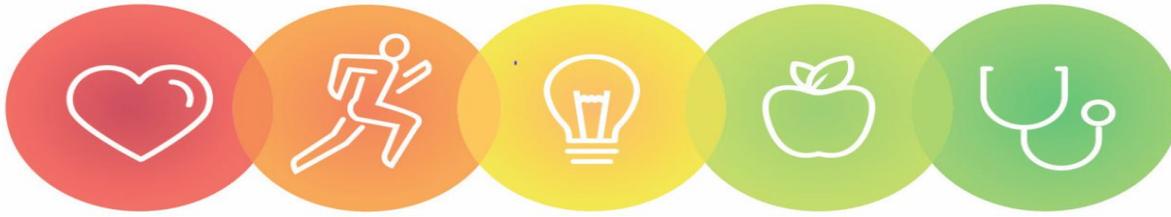


Healthy Living & Job Fair

EXPO



\$112K average lifetime spend on health and fitness for adults*
*marketwatch.com

12.8% wellness industry growth rate from 2015-2017**
**globalwellnessinstitute.org

63% consumers trying to eat healthier***
***Global Market Development Center (GMDC)

Don't miss the movement!

Reach Midland County residents across all ages seeking healthy, active lifestyles or a career in the health industry at the 2022 Healthy Living & Job Fair Expo presented by the Midland Daily News. The event will be hosted at the Midland Mall. This event is jam-packed learning opportunities, including:

- Health and Wellness exhibits
- Healthy Lifestyle exhibits
- Recruiters available to discuss career opportunities ...and more!

Healthy Living Expo Vendor Participants will benefit from premium brand exposure with pre- and post- event press coverage and advertising in the Midland Daily News Healthy Living special section publishing March 12, 2022.

2020 Healthy Living & Job Fair Expo

Friday, March 18th, 2022

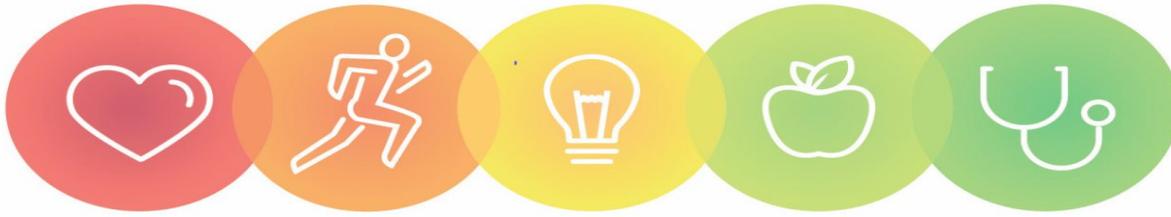
10:00 am – 3:00 pm

Midland Mall
6800 Eastman Ave.
Midland, MI 48642



Healthy Living & Job Fair

EXPO



#1 print and digital portfolio in the area

24.2K+ weekly print reach in Mecosta County, MI

120K+ unique monthly visitors on bigrapidsnews.com

PARTICIPATION AGREEMENT

Platinum	Gold	Silver	Bronze
<input type="checkbox"/> (1) Booth <input type="checkbox"/> Full Page in the special section 3/12 <input type="checkbox"/> 50,000 impressions (ROS) on OurMidland.com	<input type="checkbox"/> (1) Booth <input type="checkbox"/> 1/2 Page in the special section 3/12 <input type="checkbox"/> 30,000 impressions (ROS) on OurMidland.com	<input type="checkbox"/> (1) Booth <input type="checkbox"/> 1/4 page in the special section 3/12 <input type="checkbox"/> 20,000 impressions (ROS) on OurMidland.com	<input type="checkbox"/> (1) Booth <input type="checkbox"/> 1/8 page in the special section 3/12 <input type="checkbox"/> 10,000 impressions (ROS) on OurMidland.com

\$800

\$650

\$450

\$250

Additional Table Booth - \$150 each Preferred Booth Placement - \$50

YES! Sign me up for the exhibitor space for the 2022

Midland DAILY NEWS 2020 Healthy Living & Job Fair Expo

Name _____ Contact Person _____

Business Name _____

Address _____

Phone _____ Email _____

CONTACT US TODAY TO RESERVE YOUR SPACE
Cathy Bott 989 839 -4228 | Cbott@MDN.Net